



## Sports Photography Workshop

Colorado Springs, Colorado, May 6-11, 2011

Headquartered at the U.S. Olympic Training Center and the Antler's Hilton

Colorado Springs

*(updated 3/19/2011)*

Hello, and thank you for registering for the 29th annual Sports Photography Workshop! We first want to say that we look forward to meeting and working with all of you, and if at any time you have questions please call us at 1-800-745-3211. Watch email in the coming weeks for any last minute changes or additions. We'll continue to update the calendar on our website as we draw closer to the event, but you can use the current one as a guide for what to expect for the week as the format and sessions will stay very similar. The events to shoot are often not updated until just prior to the workshop as the Olympic athletes in training often do not set their activity schedule until just prior to the week in question. **Please check the workshop website the week prior to the event for important final updates and changes to this and other information.**

### Workshop History

Throughout the 1980s and part of the 1990s, this Workshop was held in conjunction with the annual Olympic Festival, which entailed competition in many Olympic sports. These competitions became the subject matter for the students during the workshop week. Since the USOC's discontinuance of the Festival, the workshop found a home at the U.S. Olympic Training Center in Colorado Springs. Workshop participants now have a chance to not only focus on a variety of sports at the center, but also have the opportunity to attend classes on such topics as arena lighting and on-location portraiture.

### Host Site & Hotel

The host site this year is the Antler's Hilton Colorado Springs. Daily classes will take place in the Summit Ballroom. Instructors and many of the workshop participants will be staying at the host hotel and we encourage you to consider making your reservation here as well (the hotel has extended a rate of \$129 per night, including breakfast, to workshop attendees). If you have yet to book a room, or were turned away by the website hotel link, please call the hotel directly at 719-955-5600 and ask for a room at the Sports



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Photography Workshop rate. If anyone is interested in having a roommate, please let us know as we will compile such a list and email it to those requesting someone to share room expenses. For those staying offsite, we will have a parking stamp for validation.

### Car Rental

Many of you have inquired about car rental—yes, you will need a car during the workshop week. The workshop provides no transportation for attendees. Think of this workshop as an investment, one which you will fully benefit from provided you have access to travel when and where needed.

### Directions to Antler's Hilton Colorado Springs

From the North: Follow I-25 S to exit 142 (Bijou St). Turn left heading east for 1/2 mile. At 2nd light, Cascade Ave, turn right (S). Entrance to the hotel is 2 blocks on the right. From the South: Follow I-25 N to exit 142 (Bijou St). Turn right heading east for 1/2 mile. At 1st light, Cascade Ave, turn right (S). Entrance to the hotel is 2 blocks on the right.

To get to the USOC (Olympic Training Center) from the hotel, turn left (north) on Cascade to Boulder, turn right onto Boulder and the USOC will be on your left after about 1.5 miles at 1750 E. Boulder St.

### State of Digital Today Session, May 6

When making travel plans, please note that we will have an optional state of digital today session Friday May 6, at noon. The class will be held at the hotel in the ballroom. It is centered on introductions and updates to the latest versions of digital cameras, specifically the Nikon D-SLR cameras. We'll also have in-depth training on digital workflow, with additional instruction to follow early in the week. This will also be an excellent opportunity for attendees to make sure that they have all the appropriate demo software loaded, prior to the main workshop sessions beginning the next day. We also plan to give those new to digital cameras some hands on instruction/introduction to the cameras at the end of this session.

### Trade Show, May 6

A mini trade show will take place on Friday at the hotel in the ballroom from 3 p.m. to 5:30 p.m. This will be a great opportunity to see the newest products from our workshop sponsors. Most sponsor booths will remain set up for the duration of the week and many of the reps will continue to be on hand to inform you of their product offerings and let



you demo equipment. We've scheduled some time in the latter part of the tradeshow for each vendor to provide a short presentation of what they will have for demo for the week. Please check the schedule and we hope you take advantage of all of the great loaner lighting and photographic equipment available for use all week.

#### Opening Reception and Dinner, May 6

A reception and dinner for workshop attendees, sponsors and instructors will take place on Friday at the hotel in the Heritage A + B ballroom from 6p.m. to 9 p.m. We would like you join us for dinner, drinks and the company of fellow photographers. Directly following we will be showing "50 Years of the Final Four – Behind the Lens of Rich Clarkson".

#### Farewell Dinner, May 11

We would like you to join us for a farewell dinner to commemorate the end of what will surely be a productive week of learning and networking. The dinner will be held in the hotel's Heritage A + B Ballroom. The final evening program will start around 6 p.m. and finish up before 10 p.m., so please plan on staying in Colorado Springs through Thursday morning so you can enjoy this final workshop event Wednesday night. If you would like to bring a spouse or friend to the farewell dinner, we will be selling additional seats at the dinner early in the week for the cost of what the hotel charges us per person (TBA).

#### The Workshop

We will start the main instruction portion of the workshop Saturday morning at 8 a.m. in the Summit II Ballroom at the hotel with a light continental breakfast. For the remainder of the week, the classroom will be open at 8 a.m. for breakfast, film editing and image downloading/editing, with the instructional portion of the morning starting between 9 a.m. and 9:30 a.m.. The top three images from each attendee each day will be shown in a slideshow at the end of the morning session for critique by the instructors. Images may be submitted via our wireless network, though PC users sometimes have better luck submitting images via a USB thumb drive, so please consider **bringing a thumb drive** to transfer images as a backup to the wireless connection. We have full programs each day of the week so it is important that all students interested in participating in the morning image critic have their images ready to transfer by 9:30 a.m., at which point we move into the morning instructional sessions.



Please arrive promptly at 8 a.m. each morning (when the classroom opens) as to maximize your editing time. Following the morning sessions and image critique (usually ending between noon and 1 p.m. each day, you will have the opportunity to attend optional afternoon classes on a variety of subjects, from use of remotes, to arena lighting, to on location portraiture, etc., or to head into the field to photograph subjects of your choice. The classroom, with computer access, will be open each afternoon until 5 p.m.. Evening sessions will run from 8 p.m. to 10 p.m. and will be held in the Visitor's Center Auditorium at the USOC. The evening sessions will feature instructor presentations highlighting their photography and careers.

You must provide your own laptop for the workshop week and we would also recommend an external hard drive on which to backup your images downloaded to your laptop during the week.

We ask that you bring all of the equipment you usually shoot with, especially if you use the Nikon system. Nikon will have a number of digital camera bodies for student use and a variety of lenses, but you are encouraged to use your own lenses if you have Nikon lenses available to you, so that you always have a full compliment of lenses that you are used to having. If you would like to use Nikon's longer 300-600mm telephoto lenses, **please bring a monopod.**

Our staff will be able help you with a variety of software available today but our workshop workflow will be standardized around Apple Aperture 3 and Adobe Photoshop CS5. We'll have demo versions of both for participants that bring their own Apple laptops. PC users have a choice of demo versions of Photo Mechanic and Adobe Photoshop for PC if they wish to stay on their own laptops for the week. Please bring personal laptops to the optional Friday session, so you can load the demo programs for the week.

Beyond learning the technical ins-and-outs of digital photography and pushing your creativity to a new level, we also encourage participants and faculty to get together and relax – swap stories and get to know each other as people, not as instructors vs. students. Over the years at the Sports Workshop, the evening programs have ended with informal gatherings at a “local watering hole”, most often the hotel bar, enabling you to spend social time with the instructors and fellow participants.

#### Portfolio Reviews/Individual Career Counseling

We will also have time for individual portfolio reviews and career counseling, please bring a selection of your work to have reviewed on a one-on-one basis if you choose.



You'll have 20 minutes for each session, so be realistic on how many images you can effectively have reviewed in that time. Most attendees bring a selection of 20 to 30 images for review. You may bring a presentation on your laptop, on CD/DVD or in print form. Early in the week we will post portfolio review signups for each instructor, but we ask you to limit yourself to making appointments with only two instructors until everyone has had a chance to meet with the first two instructors of their choice.

Our classroom will have internet access and if you are staying at the Hilton in-room internet access is complimentary. However, if you intend to show a web-based portfolio/website for any of your portfolio review sessions, please consider bringing that on your own laptop, hard drive or bring a CD/DVD of images instead, so that you are free to show your work at anytime, instead of being tied to an internet connection.

### The Faculty

As you know, this faculty comes from a variety of backgrounds and experience, one of the advantages of having a group of instructors is that you can get more than one opinion. This faculty has been brought together because of their exceptional accomplishments and their willingness to share and teach. Top staff members from Sports Illustrated magazine and the agency Getty Images will be supplemented with top freelancers for this year's workshop. Because of the demands of the magazine's schedule, not all editors and photographers from Sports Illustrated and Getty Images will be at the workshop for the entire week and some last minute substitutions may be necessary. Added to the group will be experts from the sponsoring organizations—many of whom were once working photographers.

Below is the list of faculty confirmed for the Sports Photography Workshop. Be aware, however, that many of our faculty members are working professionals and last minute cancellations/substitutions may occur. This list is subject to changes and additions and will be updated in the coming weeks as we finalize our faculty for June.

### **Dave Black**

One of the pioneers in the conversion to all digital photography, Black is best known for his sports photography including covering Olympic games for more than 20 years for Newsweek. A wide-ranging photographer who uses light creatively, he is an outstanding teacher, based on a background as an athlete and coach before becoming an outstanding photographer.

### **Jeff Jacobsen**

Jeff Jacobsen leads the photography projects of the University of Kansas athletic department as one of the most-visual sports programs in the nation. The venerable Allen



Fieldhouse at Lawrence is almost a gallery of Jacobsen's pictures and few universities in the nation use photography as well in their publications, website and displays. Jeff, assisted by his wife, Laura, has created one of the most effective sports photography programs in the country. Previously, he was director of photography of the Topeka Capital-Journal and was once the sports photographer of The Arizona Republic.

### **Keith Ladzinski**

With a range of work that spans from mountain bike expeditions for Men's Journal, fashion shoots for Frontier Airlines, traveling with a Shao Lin Grandmaster through China, big wall first ascents, great white shark breaching in South Africa, to ice climbing on the front page of the New York Times, Keith Ladzinski's work is both eclectic and global. Internationally published, Keith's photography is used commercially and editorially around the world. Having completed countless assignments in his short professional career, Keith has photographed some of the most remote locations on the earth and knows what it takes to break in to the market in today's competitive field.

### **Richard Mackson**

Richard Mackson was a contract photographer for Sports Illustrated for 20 years. In 1996, he joined Eastman Kodak as an "agent of change" and retired in 2009 as Director of External Relations and Vice President of the Office of the CTO. But that only begins to touch a career which borders on genius. In 1976 he founded and ran Westside Processing, Inc., a highly-regarded commercial photo lab in Los Angeles for 23 years -- where he invented a series of computer-automated processing machines. Westside processed over ten thousand rolls of color film for Sports Illustrated during the Los Angeles Olympics, all flawlessly. Additionally he was Director of Photographic Operations for the Los Angeles Olympic Organizing Committee, helping establish rules that are still in effect today. Before joining Kodak, he conceived and helped engineer the K-LAB Kodachrome Processing System, enabling broader availability of Kodachrome processing equipment to independent labs for a fraction of the cost and size of "traditional" systems. An ultimate technician and practical inventor, he has numerous patents in his name. Today he still does an occasional assignment for Sports Illustrated, is the photography consultant for the BCS Championship Bowl Games, and is Senior Contributing Photographer and Technology Consultant for US Presswire. He is also the President of the real estate concern JLR Ventures, Inc. and President of the consulting company RGM Synovations LLC.

### **Mark Reis**

The deputy director of photography of the Colorado Springs Gazette -- and certainly one of the finest newspaper photographers working in the nation. While the Gazette resides



among many fine medium-sized dailies in the nation, their use of pictures is particularly effective. And since Colorado Springs is the home of the United States Olympic Committee headquarters, the newspaper and Reis cover the Olympics regularly. His pictures combined with his daily work at the Gazette makes him one of the most versatile photojournalists working today -- in addition to being a fine teacher.

### **Bob Rosato**

Bob Rosato is a professional sports photojournalist and has been a staff photographer at Sports Illustrated magazine for the past 11 years. Prior to joining the SI staff, he was a major contributor to NFL Creative Services and NFL Properties, MLB Photo Services, and numerous editorial and media clients as well as a highly successful freelance career for nearly 16 years. For over 27 years, he has photographed virtually every major sporting event in the US and in other countries.

### **Brad Smith**

The sports section picture editor of The New York Times where he arranges coverage by both staff and a network of freelance photographers around the country. Before going to The Times, he was picture editor of Sports Illustrated for Women before it shut down and previously, worked for several years as one of the picture editors for the SI main magazine. His experience as a top editor hasn't been restricted to sports though, for during the Clinton years, he was the picture editor for the White House photo office. And in 2004, he was loaned by The Times sports department to news where he managed picture coverage of the Democratic primaries.

### **Joey Terrill**

A Los Angeles-based corporate and editorial photographer with a long and varied career in photography, in recent years migrating towards his passions for environmental portraits and studio/location lighting. A prior attendee of the workshops in the mid 1990s, he's now a regular faculty member, with a talent for effectively communicating the principles of controlled lighting in terms anyone can understand. His portrait talents are regularly tapped by commercial clients as well as Rolling Stone, Sports Illustrated, People and other leading publications.

### **Mark Terrill**

One of the Associated Press' top sports photographers, he covers sports assignments from the Los Angeles bureau. In addition to his skills as a photographer, he's known for his technical prowess and has been innovative in his use of remote cameras and remote image transmission. His pictures are widely played around the world and a few years ago, he scored big with two Time magazine sports covers in the same year.



## **Rich Clarkson**

The organizer of Photography at the Summit. His Denver-based company packages books, uses new technology to manage photographic and publishing ventures for such diverse groups as the Denver Broncos football team and Colorado Rockies baseball team, and serves as consultant to a variety of companies, publishers and foundations. The former director of photography and senior assistant editor of the National Geographic magazine, he photographed for many years for Sports Illustrated, Time and LIFE magazines. Working earlier for newspapers in Topeka, Ks. and Denver, he was named as one of the 100 most influential persons in photography by American Photo magazine.

## Sponsors

This workshop exists because of the support from our sponsors. Their attendance and financial assistance is what makes it possible to bring together such a talented group of faculty members. You can make appointments during the week to speak individually with the instructors as well as the sponsor representatives. These manufacturers see this workshop as a unique event and are making significant contributions to the program and the week.

**Nikon Professional Services** will bring a supply of camera bodies (D3s, D300s, and D90) for participants to use throughout the week as well as a wide assortment of lenses and accessories for you to check out. If you are a current Nikon user, please plan to bring your equipment as NPS will not have enough lenses to supply everyone for the entire week. Lenses will be available for checkout on a 24-hour basis. If you wish to check out Nikon's long lenses, **please bring a monopod or tripod**. You may also wish to bring a monopod or tripod for certain types of portraits and sunrise/sunset photography, but some loaner tripods will be available from Bogen.

**Apple** will provide their newly updated Aperture 3 photographic workflow software.

**SanDisk** will supply media storage cards and card readers for use all week.

The Sports Photography Workshop also maintains a tradeshow for the week with a number of manufacturers represented to not only talk about products and services, but also loan a large amount of equipment out to attendees that wish to demo lighting, tripods, remote triggering devices and other photographic equipment. Participating vendors and sponsors include **Roberts Distributors, Dynalite, Profoto, Pocket Wizard, Sekonic, Manfrotto, Elinchrom, Wacom and Røde**. We'll have two sessions early in the week to provide some basic instruction on these items so participants are familiar with them before heading into the field with demos. Roberts Distributors will have all the



equipment available for sale at special pricing throughout the week, as well as the ability to ship onsite or to your home any other equipment you might be interested in.

### Weather

Remember that although it is summer in Colorado, the weather can range from upper 70s and mid 90s during the day to low 40s at night. Afternoon rain showers are common, so pack some rain gear for you and your camera. If possible, check the week's forecast at [www.weather.com](http://www.weather.com) prior to your arrival.

### Helpful Hints

Networking is important in photography and we hope you take full advantage of it during the workshop week. At our workshops over the years, photographers have made contacts that have advanced their careers. In fact, both Joey and Mark Terrill, as well as Keith Ladzinski, were all once students at this workshop, helping to launch their future careers.

We've updated a tentative workshop schedule online for your perusal. Please check back often for the latest updates to this schedule. You will receive a detailed finalized schedule of classes, as well as events and photographic opportunities at the first workshop session on Monday morning. The Olympic athletes-in-training do not commit to a schedule until about a week prior to the workshop, so we do not have an early version of that schedule to distribute. The coaches and athletes grant us very good access during the week, but even our "finalized" event schedule may change during the week due to weather or other factors.

Please take the time to look at each day's offerings and plan your schedule carefully. Time management is a must in order to get the most out of this workshop. No schedule is perfect for everyone, so we ask that you adapt – you may have to miss an occasional session in order to make a picture or you may choose to miss a picture to attend a session. However, by week's end, you should have had ample opportunity to participate in the sessions being offered as well as time to enjoy the many photographic opportunities.

While we do our best to research all the available sports to photograph during the week, please also consult the web for additional events and locations to photograph during the week prior to your arrival. Some of the most unique pictures produced at prior workshops come from events found by attendees on their own, as some have passions for certain sports that we neglect to research.



There are a small number of photographable events at the workshop that are credential-based and thus we only have a limited number of credentials per game. On the first full day of the workshop, Monday morning, we have a **credential raffle** for all attendees interested in photographing one of those events or classes with limited numbers, thus giving everyone an equal opportunity to gain access to those events. For those that don't get credentials to the events they wished to photograph, we assure you there will plenty of other classes and opportunities to make the most of your time at the Sports Photography Workshop.

While most of the week is very casual, a mix of classroom time and time spent out shooting in summer weather, some people enjoy bringing nicer clothes for the welcoming reception and farewell dinner. In addition, if you hope to shoot a Colorado Rockies Baseball game, please bring a polo shirt and nicer jeans or or khaki pants to wear, as that is part of the dress code for Rockies events.

Lastly, we've debuted forums for the workshops on the workshop website. While these have been underutilized to date, we would recommend taking full advantage of online networking going into the workshop week. Pairing up for rooms, rental cars, photo ideas/projects for the week, etc. Feel free to post questions if you're new to the workshop an/or provide feedback if you have attended before.

A few good resources are:  
[www.coloradospringssports.com](http://www.coloradospringssports.com)  
[www.usoc.org](http://www.usoc.org).

The event calendars change up to the last minute so we will distribute our calendar of events at the workshop, but the usual range includes sports at the Olympic Training Center (swimming, boxing, wrestling, cycling, volleyball, etc.), major and minor league sporting events, as well other events in and around Colorado Springs such as kayaking, climbing, and figure skating.

### Tuition

Tuition will be refunded in full up till February 6th. Deposits/Tuitions are not refundable for participants canceling after February 6th, however we are happy to credit the entire amount towards a future workshop. If you have paid only your deposit please remember that the remainder of the tuition needs to be paid about 2 months in advance and we'll be invoicing you about that time. Please note that we do not automatically charge your credit card, so if you paid by card, please call our office to approve the remainder being charged.



### Questions

If you have any questions about the workshop, please call us at 1-800-745-3211 or contact us via email:

Brett Wilhelm, workshop director, [bwilhelm@richclarkson.com](mailto:bwilhelm@richclarkson.com)

Steve Nowland, workshop assistant, [snowland@richclarkson.com](mailto:snowland@richclarkson.com)

Chris Steppig, workshop assistant, [csteppig@richclarkson.com](mailto:csteppig@richclarkson.com)